

## Media participation regulations

### **Those eligible for media registration are as follows:**

- Media personnel who can produce articles or broadcasts based on their coverage of Tourism Expo Japan
- Media personnel who wish to participate in the business discussion meetings as buyers

### **In addition, the media personnel who may register must fall under one of the following categories.**

- Editors, reporters (writers) and photographers belonging to newspaper or publishing companies that issue periodical publications
- Freelance journalists, reporters and writers who have had bylines in the periodical publications specified above
- Editors, reporters and staff of production companies for information or news websites set up by corporations
- Reporters and crew for television production companies (including BS, CS, and cable channels and internet TV)
- Reporters and staff of radio production companies
- Reporters and photographers contracted to produce coverage for any of the publishers, production companies or editorial departments specified above

### **Those who fall under the following categories will not be eligible for media registration.**

- Sales and advertising departments of advertising agencies, newspapers, publishers, television stations, radio stations, etc. (including those assigned to the exhibitors)
- PR companies
- People who have set up blogs as individuals
- In addition, media registration may be revoked if it is determined that registration was made for a purpose other than covering the event. Please register to attend on the business days.

### **About coverage on the day**

- Only still photographs may be taken during the keynote address, ministerial round table, meetings, seminar program, and business discussion meetings.
- Photographs may only be taken of the speakers, title slides, and slides permitted by the speakers.
- Even where the organizers have allowed coverage, media shall abide by any requests from speakers, presenters or exhibitors to disallow recording, filming, etc.
- As a general rule, the copying, duplicating, republishing, re-posting, audio streaming or video streaming, in full or in part, of the opening and closing ceremonies, keynote address, ministerial round table, meetings, or the contents of the exhibition presentations, is prohibited.